



WHAT IS IT?

A one-week dining event during Hunger Action Month that encourages our community to dine out and “bite back” against local hunger! From **September 24 to 30**, participating restaurants will offer featured items, pre-fixe menus, or other special deals, with a portion of the proceeds donated to the Food Bank of Contra Costa and Solano.

HOW CAN WE BE INVOLVED?

We are soliciting sponsorships from local businesses to support the cost of spreading the word about this event. Benefits and sponsorship levels are as follows:

Benefits	\$2,500 – Gold Plate Sponsor	\$1,500 – Silver Spoon Sponsor	\$1,000 – Foodie Sponsor
Advertising (<u>Movie theater,</u> <u>shopping center,</u> <u>digital</u>)	Large, prominent logo on all Restaurant Week ads across Contra Costa & Solano Counties	Medium logo on all Restaurant Week ads across Contra Costa & Solano Counties	Small logo on all Restaurant Week ads across Contra Costa & Solano Counties
Event Website	Prominent logo placement on webpage with direct link	Logo placement on webpage with direct link	Logo placement on - webpage with direct link
Social Media Promotion	4 dedicated posts & stories across Food Bank channels	3 dedicated posts across Food Bank channels	2 tagged posts across Food Bank channels
Print & Digital Ads	Logo on all flyers, posters, and e-blasts	Logo on select flyers and e-blasts	Name listed in select promotions

The Food Bank of Contra Costa and Solano is currently serving **over 65,000 households each month**. Most of our support comes from individuals and community partners like you – and **every \$1 donated helps provide food for 2 meals for families, children and seniors**. Join our web of community support and feel-good knowing that you are helping us lead the fight to end hunger!

Your partnership will be showcased on our website, visited by an average of 20,000+ visitors a month; shared with over 20,000 hunger fighters on social media; and recognized in advertisements across the community.

Contact: Chanta Daniel
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