



FOOD BANK

of Contra Costa & Solano

Sponsorship Packages and
Opportunities



Our mission



Leading the fight to end hunger, in partnership with our community and in service of our neighbors in need.

Join the movement to end hunger

Help 1 in 4 people in Contra Costa and Solano counties who turn to the Food Bank each month. Additional partnership benefits include:

- Build community trust
- Engage employees
- Attract customers





Your Impact

Your gift to the Food Bank goes far, with 97 cents of every dollar going directly to food programs. Every \$1 donated provides enough food for two healthy meals for people in need.



Feeding America

We have been certified members of Feeding America, the national network of over 200 food banks, for more than 25 years. Through our partnership, we lend support to hunger-fighting organizations in 18 Northern California counties.



Highest 4-Star Rating

The Food Bank of Contra Costa and Solano has received Charity Navigator's highest rating for financial stability, accountability and transparency — exceeding industry standards.



"The Food Bank of Contra Costa and Solano is a highly-respected and vital community resource.

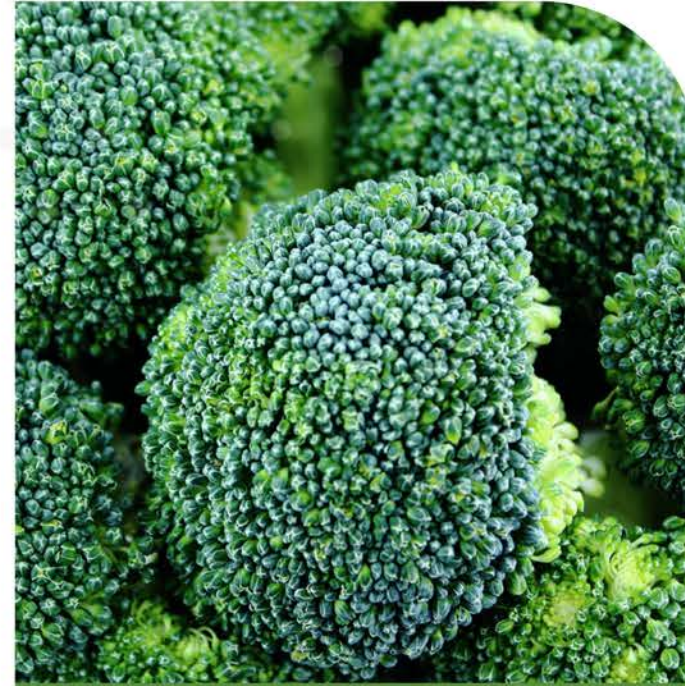
We have shared values to end hunger in our communities, and we trust that every dollar we invest is maximized in service to the community."

- Wells Fargo



Empowerment: Strengthen Our Partners

We cannot fight hunger working alone. We provide support and resources to more than 260 partner nonprofits.



Empowerment: Giving Those We Serve a Voice

Empower food recipients to become better advocates for themselves and their neighborhoods.



Disaster Relief: Immediate Needs

As the designated regional disaster relief hub for the West Coast, we serve as second responders, supplying food and water in the immediate aftermath.



Disaster Relief: Ongoing Response

Our work does not stop once the fires are extinguished. It takes time for people to rebuild their lives after this scale of loss and we offer long-term assistance.



Health: Food as Medicine

We collaborate with health care professionals to connect patients with nutritious food to reduce health risks like diabetes, hypertension, and depression/anxiety.



Health: Fresh Food for Everyone

Delivering nutritious food to communities that need it the most, operating 7 days a week. 60% of the food distributed is fresh fruits and vegetables, proteins and dairy.



Environment: Reducing Emissions

Through our food recovery work, we save 6.5 million pounds of food from going to waste each year.



Environment: Minimizing Our Footprint

Solar panels offset powering our industrial refrigeration units, non-consumable produce is composted, and recycling program raises funds.

Get seen



13,000
Followers



3,710
Followers



2,927
Followers



1,648
Followers



290,000+
Website Visitors
Annually



31,000+
Active Email
Subscribers



100,000+
Volunteer Hours
Each Year


















1,000+
Company
Partners



Sponsorship opportunities

Each year more than 1,000 hunger-fighting companies join the Food Bank to help provide 3.5 million meals to our neighbors in need.

BENEFIT	DIAMOND \$60K	PLATINUM \$40K	GOLD \$20K	SILVER \$10K
"AT THE TABLE" PRINT NEWSLETTER FEATURE				
REFRESH E-NEWS				
LOGO ON FOOD COLLECTION BARRELS				
PREMIER VOLUNTEER SHIFTS & EMPLOYEE TEAM BUILDING OPPORTUNITIES				
SOCIAL MEDIA PROMOTION				
SPONSOR LOGO ON FOOD BANK'S CORPORATE PARTNERS WEB PAGE				

Package Benefits and Pricing





"At the Table" Print Newsletter

Includes sponsor logo and up to 200-word sponsor spotlight. Newsletter is published twice a year and shared online.

Mailed to: 24,000 supporters



REfresh e-News

Includes sponsor section, logo promotion, and up to 50-word sponsor spotlight. This is offered once a quarter.

Subscribers: 31,000



Food Drive Collection Barrels

Logo placement on our barrels for events and food drives — a staple in our community! Sponsors are highlighted for one year (Oct-Sep).

Community barrels: 1,000



Social Media Promotion

Co-promotion of brand visibility on social media. Posts will highlight recent sponsor events and/or engagements.

Total followers: 21,000+



Premier Volunteer Shifts

Reserve high-need volunteer shifts for employee-building with a photographer onsite to capture the memories. Event may also be promoted on our social media.



Sponsor Logo on Website

Sponsor logos will be featured on the corporate partners page of the Food Bank website.

Total monthly users: 24,000+

Team Building with Purpose

Have an upcoming meeting? Remote employees?

Watch your team connect and contribute to a positive culture by getting them involved in fighting hunger in our local community. Host an onsite volunteer team-building event at your office!





Leave the work to us

We provide the food and materials needed for the team-building event. We arrive one hour before to set up and stay one hour after for clean up. All we need is a designated event space and volunteers!

Onsite team building opportunities available Tuesdays and Wednesdays. Additional volunteer shifts at the Food Bank's warehouse or distribution sites are available 7 days a week!



Number of Volunteers	Anticipated Time to Complete Project	Suggested Donation
1-49	90-120 minutes	\$5,000
50-74	90-120 minutes	\$7,500
75-100	90-120 minutes	\$10,000
101+	TBD, depending on group size	TBD



"Our partnership with the Food Bank of Contra Costa and Solano exemplifies our commitment to serving our communities."

- CSAA Insurance Group, a AAA Insurer

Take action and join the movement.

BANK OF AMERICA



**KAISER
PERMANENTE**

Raley's



**PACIFIC SERVICE
CREDIT UNION**



Valero

**JOHN MUIR
HEALTH**



Genentech
FOUNDATION



Any questions?

Feel free to call or email our team. We look forward to partnering with you!

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Website

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