

Over \$81K Donated At Solano County Raley's Stores — A Record Year

For some food agencies, the annual Raley's Food For Families drive keeps their warehouse full well beyond the holiday season.

By [Maggie Fusek, Patch Staff](#)
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Raley's Food For Families raised a record- setting \$2.1 million for regional food banks during the 2019 holiday season. (Shutterstock / Cassiohabib)

SOLANO COUNTY, CA — Customers, suppliers and staff at the five Raley's grocery stores in Solano County — Raley's Southhampton in Benicia, Raley's Sunset in Suisun City, Raley's North Texas in Fairfield, Raley's Travis in Fairfield and Raley's Alamo Vacaville — donated \$81,523 for hungry area residents as part of the grocery chain's recent annual holiday drive, contributing to a record-breaking year for Raley's Food For Families.

Raley's Food For Families, the year-round nonprofit organization through which Raley's partners with 12 [Feeding America](#) food banks in Northern California and Nevada — where the chain's stores are located — helps reach 1.4 million food-insecure people.

This past holiday season, a record \$2.1 million was raised across all Raley's, Nob Hill, Bel Air Market and Food Source stores in Nevada and NorCal. It is the largest amount ever donated in the organization's 33 years of hosting the event, Raley's wrote [in a new release](#).

In calendar year 2019, [Raley's Food For Families](#) made a significant change that brought a significant reward. By introducing the option to make a donation on check-stand pin pads at 128 locations, holiday donations increased by more than 30 percent when compared to calendar year 2018.

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In Solano County, donations raised went to the Food Bank of Contra Costa and Solano, which has five partner distribution organizations: Community Action of Napa Valley Food Bank, Dignity Health Connected, Yuba/Sutter Gleaners Food Bank, Yolo Food Bank and Sacramento Food Bank & Family Services.

In neighboring Yolo County, \$30,945 was donated through three Raley's stores; in Napa County, \$35,225 was donated through a Raley's store and a Nob Hill store; and in Sonoma, \$77, 258 was donated through four Raley's stores.

For the 2019 giving season, the organization also expanded its holiday bag product to include more variety. Working with its food-bank partners, and keeping nutrition top of mind, Raley's Food For Families developed a product list that catered to the direct needs of their local communities.

"Although we all have unique and very personal reasons for where and why we give, clearly, our customers care deeply about alleviating hunger and helping their neighbors," said Becca Whitman, executive director of Raley's Food For Families. "We are so fortunate to share this ability to make a difference with such generous donors that shop at our stores."