

FUNDRAISER AND FOOD DRIVE IDEAS

Ideas for Businesses

Kick-Off Event: Hold a kick-off meeting to get people excited. Invite a Food Bank representative to come share why their support is so important.

Executive Match: Have an executive at your company pledge to match the amount of employee giving.

Skip a Latte/Lunch: Encourage participants to forego a lunch or coffee then donate the amount saved to the drive.

Dress Down Day: Allow employees to dress more casually if they donate a specified amount.



Ideas for Schools

Learn About the Need: Incorporate lessons about hunger and food insecurity into your curriculum, or invite a Food Bank speaker to come to talk to your students about hunger.

Class Competition: Have different groups compete to collect our most-needed items based on their grade. Canned protein, vegetables, kid-friendly healthy snacks, etc.

Ideas for Congregations

Spiritual Leader Challenge: At a goal/milestone in the drive, have a top leader do a challenge like wearing a funny costume, or singing in front of the crowd.

Special Collection: Does the sermon or theme for your service revolve around hunger or community service? Use that as an opportunity to collect food or financial collection to support the Food Bank.

Ideas for Friends and Family

Birthday Fundraiser: Celebrate your birthday by asking for food or financial donations for the Food Bank in lieu of gifts.

Neighborhood Food Drive: Create a flyer about your food drive and attach it to bags. Give the bags to your neighbors with a collection date/time. Pick up on the day and be sure to thank them when the results come in.

