In order to end hunger, there needs to be a movement that says hunger is not acceptable.

Social change is a gradual curve, but movements change the way we see things as a society. While we are far from perfect in every area, we have seen significant progress in many areas: women's issues, racial issues, LGBT issues.

The Food Bank of Contra Costa and Solano is working with our partner food banks in our national network, Feeding America, to create a movement that says the existence of hungry people in our community is not acceptable.

The month of September is Hunger Action Month, and we are trying to motivate people to take action against hunger. Hunger Action Month is built around "Go Orange". Why orange? Orange is the official color of hunger relief and makes a bold statement to start the conversation about hunger.

We want people to talk to their neighbors, talk to their faith congregation, talk to the people they play cards with about the issue of hunger. We need to understand that hunger is no more acceptable than racism, sexism or homophobia. Social change begins with events that begin conversations among people who care.

Help Contra Costa and Solano counties Turn Orange for Hunger Relief during Hunger Action Month this September!

This is a great way to mobilize everyone in our community — in America — to take action in the fight against domestic hunger, generating strong and sustainable engagement.

We see Hunger Action Month as a way for the community to come together to take action to end hunger.

We have a vision that someday soon there will not be hungry people in our community.
Social change will take place and we will not accept hunger.
We will understand that hungry children don't learn.
We will recognize that people who don't eat a healthy diet have poor health.
We will understand that there is enough food for everyone and there is no reason for hunger to exist in our community.
I look forward to the future when people think it was a strange and different time when hunger was tolerated.

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