De La Salle Sends 3,000 Boxes of Cereal to Families in Need

The high school held a cereal drive throughout the month of October on behalf of St. David's Pantry in Richmond.

By Emily Henry

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Concord, CA: De La Salle High School held an October cereal drive, collecting 3,000 boxes for St. David's Pantry in Richmond. Credit De La Salle High School

Cereal might seem like the simplest, most commonplace of food items for a typical family, but for those struggling to pay the grocery bill — it's a luxury.

After all, a family-size box of Cheerios can cost around $4. That adds up when feeding hungry children and teenagers every morning. So De La Salle decided to help out.

Students, teachers, staff members and parents collected boxes of cereal throughout the month of October, and on Monday morning donated more than 3,000 boxes to St. David's Pantry — a food pantry at St. Mark's Catholic Church in Richmond, which provides free groceries to families in need of a little help staving off hunger.
Director of Alumni Relations Timothy Roberts commented on the Concord Patch Facebook page that the total number of cereal boxes was 3,052.
"Our record is 3,102 but our goal is always at least 3,000 to supply them for the year," said Roberts. "Congrats to Kevin Selby and Viki Aquistapce for heading up this project."

According to FeedingAmerica.org, one in six people across the country are unable to afford sufficient food supplies to stay healthy and keep hunger at bay.

Peanut butter is at the top of the food bank's list of most wanted donation items, according to the Food Bank of Contra Costa and Solano. The 2012 Holiday Food Drive is underway, and the food bank has new barrels out at local stores and is supplying paper bags to be filled by residents of Contra Costa and Solano counties, which can be dropped off at the Concord warehouse or any of these locations.