

FOOD BANK RECEIVES \$18,000 GRANT FROM *HUNGER IS* TO FIGHT CHILDHOOD HUNGER

Hunger Is, a joint charitable campaign of The Safeway Foundation and the Entertainment Industry Foundation, teams up with the nationwide network of Feeding America food banks to raise public awareness and funds to end childhood hunger in the U.S.

Concord, CA – November 14, 2014 – Food Bank of Contra Costa and Solano has received a \$18,000 grant from *Hunger Is* to help solve childhood hunger in their community. The Food Bank, a member of the Feeding America network of food banks, was nominated by the managers of local Safeway stores to receive this grant, which was made possible by customers who contributed generously during a month-long, in-store fundraiser this spring. *Hunger Is*, the joint charitable program of The Safeway Foundation and the Entertainment Industry Foundation (EIF) featuring Academy Award®-nominated actress and *Hunger Is* Ambassador Viola Davis, raised more than \$4.6 million from shoppers throughout 1,300 Safeway family of stores across the country, as well as through online contributions, to support eradicating childhood hunger in the United States.

Hunger Is allowed the local stores to identify an organization to receive the grant to help make a difference in their own community. The \$18,000 *Hunger Is* grant will support local child hunger-relief efforts in providing sufficient and healthy meals to local children in need, including supporting the Farm 2 Kids program.

“We’re very grateful to receive this *Hunger Is* grant and the recognition of the Safeway managers for our commitment to hunger-relief,” said Larry Sly, Executive Director of the Food Bank of Contra Costa and Solano. “It is imperative that the children in our community have basic necessities like food in order to succeed, and this grant will most certainly make a difference. We thank everyone who donated to the campaign – together, we *are* solving hunger.”

To learn more about the *Hunger Is* campaign, visit HungerIs.org. For ways to get involved in hunger-relief efforts locally, visit FoodBankCCS.org.

About the Food Bank of Contra Costa and Solano

The Food Bank of Contra Costa and Solano has been serving the community for nearly 40 years. We feed approximately 188,000 people in need every month directly at community sites and through a network of 180 charitable agencies. Last year, we distributed 20 million pounds of food – half of which was fresh produce! The Food Bank works to reduce food waste, feed hungry people, and raise public awareness of issues related to food and hunger. The work could not get done without the help of the thousands of volunteers that donate their time to coordinate food drives, sort and pack the food, and help distribute it to their hungry neighbors. To learn more about the Food Bank and the work we do or to find out how you can help, please visit us on the web at www.foodbankccs.org or give us a call at 855-309-FOOD.

About *Hunger Is*

Hunger Is, a joint charitable program of The Safeway Foundation and the Entertainment Industry Foundation (EIF), is designed to build awareness and raise funds in an effort to eradicate childhood hunger in America. Funds raised through *Hunger Is* directly benefit programs focused on combating childhood hunger and improving health-related outcomes.

Through the *Hunger Is* Advisory Committee (HIAC), *Hunger Is* works together with the leading hunger organizations including Drexel University, Center for Hunger-Free Communities; Feeding America; Food Research and Action Center (FRAC); New York City Coalition Against Hunger; Share Our Strength's No Kid Hungry campaign; and WhyHunger. The HIAC provides guidance in defining and addressing needs and makes funding recommendations for approval by The Safeway Foundation and EIF Boards of Directors.

For more information, visit www.HungerIs.org.

About The Safeway Foundation

Founded in 2001, The Safeway Foundation supports causes that impact our customers' lives. Safeway stores provide the opportunity to mobilize funding and create awareness in our neighborhoods through the generous contributions by our customers, our employees' passion and partnerships with our vendors.. We focus on giving locally in the areas of health and human services, hunger relief, education and helping people with disabilities. Safeway Inc. and The Safeway Foundation have invested \$1 billion in our neighborhoods since 2001. For more information about The Safeway Foundation, visit www.safewayfoundation.org.

About Feeding America

Feeding America is the nationwide network of 200 food banks that leads the fight against hunger in the United States. Together, we provide food to more than 46 million people through 60,000 food pantries and meal programs in communities across America. Feeding America also supports programs that improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on [Facebook](#) or follow us on [Twitter](#).

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