

Coldwell Banker collect toys, coats during holidays

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Last year, one local real estate company contributed \$21,000 to the nine county food banks in the Bay Area. The goal this year is to meet or exceed that goal.

Coldwell Banker Residential Brokerage, an international company that was founded in 1906 in San Francisco, this week kicked off its fourth annual fundraiser to benefit Bay Area food banks in Sonoma, Marin, San Francisco, San Mateo, Contra Costa, Alameda, Santa Clara, Santa Cruz, Monterey and San Benito counties.

From now until Dec. 10, sales associates, staff and clients in all 62 Coldwell Banker Residential Brokerage offices in Northern California are encouraged to donate at least \$5 to help the hungry in their communities. The company's community foundation will match up to \$10,000 in donations. The public can make donations online at events.org/foodbank.

This week, the company also kicked off its Toys for Tots program in partnership with the U.S. Marine Corps Reserve and its Operation: One Warm Coat clothing drive.

Local residents are encouraged to drop off new, unwrapped toys for underprivileged children to their local Coldwell Banker office through Dec. 14. This year, 42 Coldwell Banker offices are participating in the drive, including those in in Cupertino, Gilroy, Los Gatos, Morgan Hill, San Jose and Saratoga.

New and gently used winter items for the homeless and needy are being collected at 36 Coldwell Banker offices, including those in Cupertino, Gilroy, Los Gatos and San Jose.

They will be accepting coats, sweaters, jackets, sweatshirts, hats, mittens, towels and blankets. Donations will be sent to local organizations benefiting those in need.

Rick Turley, president of Coldwell Banker Residential Brokerage, noted that the food drive and the company's annual Toys for Tots and Operation: One Warm Coat campaigns give agents and staff three ways to give back to the communities that support the company throughout the year.

"The best part is that every dollar stays in the community where it was raised," he said in a statement. "That allows us the opportunity to help those affected by hunger in our own neighborhoods."

For more information on office addresses and phone numbers, call 925.275.3085.