

NEWS RELEASE

For Immediate Release
October 27, 2009

CONTACT: Lisa Sherrill
925-408-7655
lsherrill@foodbankccs.org

READY, SET, BAG! IS PARTNERING WITH LOCAL FOOD BANKS

Concord, CA – Join us for the theatrical tour kick off of Ready, Set, Bag! in the SF Bay Area next week:

Tues. Nov. 3rd at 7pm - Rialto Cinemas Elmwood (Berkeley)

Wed. Nov. 4th at 7pm - Rialto Cinemas Elmwood (Berkeley)

Thur. Nov. 5th at 7pm - Rialto Cinemas Cerrito (El Cerrito)

Thurs. Nov. 19th at 7pm - Roxie Theater (San Francisco)

In the Bay Area and across the country, Ready, Set, Bag! is partnering with local food banks to raise awareness, food, and money in this much needed time.

You'll get \$1 off the ticket purchase for bringing in 2 or more cans and 50 cents off popcorn. This discount is sponsored by The Mechanics Bank and the Theaters and for each ticket purchased, the Mechanics Bank is also giving \$1 to the food bank in that area.

Your purchase will make a difference!

Q&A after the film with the directors and special guests from the film.

Please invite your friends, families and coworkers to join you at the screenings.

Trailer at: www.readysetbag.com

Become a fan of our new facebook fan page: <http://tinyurl.com/readsetbag>

Find your local food bank at bayareahunger.org

###